TREK THE TRAIL
5K TRAIL RUN/WALK
SATURDAY, OCTOBER 15, 2022
FUN, ZERO-WASTE, & 100% SUSTAINABLE
REGISTER NOW!
JOHNSONBETHEL.UCCS.EDU/TREK-THE-TRAIL

SPONSORSHIP INFORMATION
Dear Potential Sponsor,

The Helen and Arthur E. Johnson Beth-El College of Nursing and Health Sciences at the University of Colorado Colorado Springs is hosting the UCCS 8th Annual Trek the Trail Family Weekend 5k trail run/walk, in partnership with nursing and health science student organizations: Exercise is Medicine, Beth-El Student Nurses Association, Nutrition Club and Local Food Club.

We are asking for your support of this event and our students. Please consider sponsoring this year’s fun run/walk. We offer several ways to show your support of the next generation of health care professionals.

As a sponsor, your organization may include sponsor table display at the event (display provided by you), information and organizational contact information on event website, logo printed on event t-shirts, entries to the 5k event, and sponsorship recognition in social media, online, and the Johnson Beth-El college communities.

This event fosters leadership opportunities for students, is a zero-waste event concentrating on sustainability and leave-no-trace ethics, and is the only trail-based run/walk on the UCCS campus. Since inception, Trek the Trail has raised over $8800 in student scholarships, has provided leadership and learning opportunities for over 140 student volunteers, and has brought nearly 250 runners and walkers to campus trails from around the state of Colorado.

Each year, students volunteers, UCCS faculty, staff and community members come together to organize and execute this meaningful event. Trek the Trail 5k is in the truest spirit of the UCCS core values through providing life-enriching experiences, integrating student learning, and collaboration both on and off campus. Students apply their knowledge and skills in a real world setting, collaborate with peer students, and promote interdisciplinary and preventative health care.

Thank you for your consideration in supporting our students and ensuring the success of this powerful event. Without your support, this event would not be possible. We are grateful to provide funding for future scholarship recipients.

If you have any questions about the event or need further information, please do not hesitate to contact us.

Sincerely,

Jess Kirby
Event Director
Assistant Professor of Health Sciences
719-255-4404
jkirby@uccs.edu

Elizabeth Graham
Event Director
Helen and Arthur E. Johnson Beth-El College of Nursing and Health Sciences
719-255-4050
egraham3@uccs.edu
PLATINUM SPONSORSHIP $1000
- Logo on Event Website with link to Sponsor Website
- Sponsor Display at Event (Provided by Sponsor)
- Link to Sponsor Home Page from Event Website
- Large, Top Logo Printed on Event T-Shirt
- 4 Entries to 5K Event*
- Sponsorship Recognition during Announcements

GOLD SPONSORSHIP $500
- Logo on Event Website with link to Sponsor Website
- Sponsor Display at Event (Provided by Sponsor)
- Medium Logo Printed on Event T-Shirt
- 2 Entries to 5K Event*
- Sponsorship Recognition during Announcements

SILVER SPONSORSHIP $250
- Logo on Event Website
- Sponsor Display at Event (Provided by Sponsor)
- Small Logo Printed on Event T-Shirt
- 2 Entries to 5K Event*
- Sponsorship Recognition during Announcements

BRONZE SPONSORSHIP $100
- Name Printed on Event T-Shirt
- Sponsorship Recognition during Announcements

IN-KIND SPONSORSHIP: Your business/organization’s level of sponsorship will be greatly appreciated in the form of goods and services. Items can include, but not limited to, fitness memberships, photography/videography services, coffee station for volunteers and/or participants, and/or gift certificates. Items for door prize will be given away on the day of event. All participants will have an equal chance to win.

HAVE ANOTHER IDEA? LET US KNOW HOW YOU’D LIKE TO SUPPORT!

*Fair Market value of goods/services = $40 (entries include a t-shirt, while supplies last)
Company/Organization: _________________________________________________________________
Contact Name: ___________________________________________________________________
Address: _________________________________________________________________________
Phone Number: ___________________________________________________________________
Email Address: ___________________________________________________________________

☐ Platinum Sponsorship $1000  
☐ Gold Sponsorship $500  
☐ Silver Sponsorship $250  
☐ Bronze Sponsorship $100

Please Initial

___ We agree to provide the above contribution to the 2022 Trek the Trail 5k event on or before October 15, 2022

___ We understand the last day to submit organization logo for t-shirt printing is September 14, 2022.

Signature: _______________________________________________________________________

Date: ____________________________

Pay Online by registering as a sponsor for the 2022 Trek the Trail Event. Or Pay by Check by making check payable to: CU Foundation CUF # 43400246 (Tax ID#: 84-6049811)
(Memo Line: UCCS Beth-El Trek the Trail 5k)

Send Signed Agreement and checks to jbe@uccs.edu or mail a paper copy to:
UCCS - Helen and Arthur E. Johnson Beth-El College of Nursing and Health Sciences
Attn: Elizabeth Graham
1420 Austin Bluffs Parkway
Colorado Springs, CO 80918

We welcome sponsorships from individuals and corporations. In light of IRS clarifications of charitable donation rules, the University of Colorado cannot accept sponsorships from donor advised funds, private foundations, or qualified charitable distribution from a donor’s IRA (QCD), unless the sponsor waives all benefits from the sponsorship, including attendance at the sponsored event.